

SANE DRIVING (OPC) PRIVATE LIMITED

Motivation for Civic, Safe & Responsible road behaviors

CIN NO. U74999DL2016OPC298644 | PAN: AAXCS0300B | GSTIN: 07AAXCS0300B1ZO

SUBJECT: REQUIREMENTS FOR SANE DRIVING: RESPONSIBLE DRIVER PROGRAMS / WORKSHOPS.

INTRODUCTION:

India loses well over 2 lakhs on roads each year, and millions in injuries that are incapacitating for life. Uniformed forces are not far behind.

Despite vehicle technology improvements, improvements in infrastructure, the accident, the fatality and the injury rate has not come down, in fact it has gone up!

Why? Most of accidents are caused due to wrong behaviours and attitudes, not lack of skills. Every one knows, speeding is bad, use of mobile phones while driving is bad, drunk driving is bad, jumping lights is bad etc, yet people do it. **Merely ordering or telling people to follow law does not help. Humans need context to understand at a deeper level,** and that is where A Sane Driving: RESPONSIBLE DRIVER WORKSHOP is recommended by many including Delhi Traffic Police, Many Frontiers, Sectors of BSF and Maruti-Suzuki, among others, is "One of a Kind" in India helps safety on roads, as drivers or as passengers, in a **SELF DIRECTED** learning environment; **NO CARROTS, NO STICKS, NO DIRECTIVES.**

REQUIREMENTS FOR RESPONSIBLE DRIVER WORKSHOP/PROGRAM:

1. **CAPACITY:** Designed for any one above 14 years of age who drives, intends to drive or is a passenger, the capacity for conduct of two day workshop is 60 participants. It is strongly recommended that most appointment holders attend the full workshop.
2. **DURATION:** Its a 6 hour workshop/ program, for short duration, and 9 hours for one day program and two day for full duration. It is **kindly requested** that participants attend complete workshop.
3. **CONDUCT:** This is a Classroom based workshop, intended to make participants immerse into problems, use group norms, values, beliefs & social validation to arrive at right behaviours. THIS CAN ONLY BE DONE WHEN YOU;
 - I. **PLEASE LIMIT the participants to 60.**
 - II. **NO MOBILE PHONES PERMITTED. MOBILE PHONES ARE A BIG NUISANCE.**
 - III. **THE PROGRAM IS VERY BENEFICIAL NOT ONLY AT INDIVIDUAL LEVEL, THEIR FAMILIES, ITS ALSO BENEFICIAL TO THE EMPLOYER.**
 - IV. **DRESS CODE:** There is NO specific dress code for this workshop.
 - V. **STICKERS:** Sane Driving uses "Stage Based Change Model" for shaping/changing behaviours. STICKERS/POSTERS are used for maintaining long term & relapse prevention of wrong behaviours. STICKERS (*Weather and waterproof*) are distributed free at the end of program.
 - VI. **POSTERS:** For reasons stated above at(V), Sane Driving designed Creative Posters, in critical areas, are used to help re-lapse prevent, wrong behaviours, and to remind new drivers, passengers and families that they can actively participate in their own safety. **These need to be purchased.**

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4. SUPPLIES:

- I. Participants **need to bring** clipboards & pens with them. No paper /sheets required. Worksheets will be provided at the workshops.
 - II. **Whiteboards:** A total of **10 whiteboards & 10 markers** are required per 60 participants.
 - III. **PROJECTOR:** Required For power-point presentation during entire program/workshop.
5. **BILLING:** Please see page on Pricing. Fee needs be paid at the end of workshop through NEFT / RTGS transfer or by cheque.
6. **ARRANGEMENTS:** Examples of arrangements at previous locations are given below for reference.

PLEASE SEE PHOTOGRAPHS BELOW ON EXAMPLE ARRANGEMENTS



Photographs above, are from Workshop conducted at BSF Jaisalmer South Sector for reference.

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